

Professional Development Series: Librarianship

Professional Librarian (Chris/Tallie/Emily)

- **History and Foundations of Libraries and Librarianships** (LA, LC Year 1?)
 - History of Libraries
 - Include GCLD and stakeholders
 - Major issues in contemporary library and information work
 - Types of libraries
 - Role of libraries in society
 - Professional librarianship
 - Role of librarians
 - Code of ethics
 - Privacy
 - Freedom to Read/View
 - Intellectual freedom (& children)
 - Copyright
 - Social inequalities
 - Quality of life
- **Readers and Reference Advisory** (LA Year 1?)
 - Interpersonal skills and interviews (part 1 of 5)
 - Reference review of nonfiction materials (part 2 of 5)
 - Read, review, and evaluate reference sources
 - Perspectives
 - Issues
 - Problem definition/purpose
 - Reading level
 - Targeted audience
 - Reader's interest assessment – lifelong readers (part 3 of 5)
 - Genres
 - Personal interests and hobbies
 - Reading level
 - Targeted audience
 - Resources available to assist patrons (part 4 of 5)
 - PIKA - using filters, search by topics
 - NovelList
 - New York Times Online
 - Overdrive and Libby

Kanopy

- Marketing & Social Media (part 5 of 5)
 - Book talks and book discussion groups/clubs
 - Displays
 - LibraryAware
 - GCLD website
 - ALA and Colorado Virtual library resources
 - Facebook, Pinterest, etc.
- **Collections Management** (LA Year 3?)
 - GCLD collections policy
 - Collection evaluation
 - Weeding Library Collections
 - Classification systems
 - cataloging for information retrieval and access
 - monographs, major media, sound recordings, and serials
 - Dewey, BISAC, Shelf Logic, Library of Congress Classification, and other
 - Challenges to materials
 - Trends
 - Issues in publishing, licensing, and accessing library materials in all formats
 - ILS
- **Digital Technologies** (LA Year 1?)
 - Content, technology, and human development
 - Library without Walls
 - Cloud computing
 - Criteria for inclusion
 - Databases vs web searches
 - Define
 - GCLD selection of recommended resource process
 - Content & targeted audience
 - Privacy Policy
 - COPA
 - Advertising
 - Information literacy
 - CRAAP or other
- **Programming** (LA Year 2 or 3?)
 - Demographics – human information processing
 - Community Needs
 - Completing an environmental scan
 - Outreach

- Purpose
 - Barriers
 - Developing and maintaining
- Library design
 - Intention
 - Efficiency
 - Privacy
 - Collaboration
 - Zone study
- Marketing & Advocacy
- Partnerships/collaborations
- Rural Libraries (Year??)
 - Environmental Scan
 - Know Grand County demographics
 - Know Grand County community resources
 - Know Grand County community health plan
 - Know GCLD Needs Assessment
 - Libraries as an essential service
 - What are they doing?
 - Who are other like libraries?
 - Who are other like communities?