

What is Raising A Reader Massachusetts?

- Affiliate of Raising A Reader National
- Serving ~12,000 children ages 0-6 across Massachusetts through a variety of partners (EEC, adult education, home visiting, playgroups, housing, etc.)
- Dual intervention
 - 1) Access to books
 - 2) Parent education about Dialogic Reading



Parent Ambassadors

- How do we reach more parents, particularly through workshops?
- Opportunities for parents to volunteer in a variety of ways to stay involved with Raising A Reader MA, while strengthening the program.
- Outreach, logistics, donations, facilitation, etc.
- Opportunities for stipends



Successes and Challenges

- Balance between organic origins and statewide system
- Resources devoted to capacity building
- Focus on Dialogic Reading certification
- Moving toward parents organizing other parent volunteers



Questions?

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