

Why refresh your Summer Reading Program?

- To bring in new patrons
- To keep patrons interested.
- More involvement
- Keep patrons excited and engaged.
- Poor attendance/response previous year
- Change to keep it fun and fresh
- Encourage more reading among all age groups
- It's not reaching kids who are truly at risk of summer slide
- I'm new to the children's department so me and my coworker want to put our own spin on it
- To motivate teens to read and not just attending programs / selecting prizes
- To stay current and responsive to the needs of the children
- As summer options change for families--more schools provide programs, more camps....we need to stay dynamic and valuable
- To make kids life-long readers.
- Find fun new ways to encourage reading
- To keep things fresh and new
- For adult program, I'm looking at ways to make it really easy for adults to participate in some way -- sort of a tiered approach
- to be able to track what is working and show it to donors
- Create programs for younger children and their older teen siblings who are tasked with babysitting in the summer.
- I also think it's important for us old timers to keep it fresh and new for staff--when staff is energized; then the whole summer is energized!
- To give the children something they are interested in
- Encourage reading with intrinsic rewards to help develop lifelong readers
- I also want to find ways to engage both the reluctant readers and the "over" readers. I have kids who completed the program 5 times last summer - compared to others who didn't even complete it once!
- To bring in our home school children
- We would also like to engage more of the special needs community with our summer reading program
- Like the idea of promoting summer reading as a *family* activity.