

What new things are you doing with your Summer Reading Program?

- We made prizes (really good cultural prizes, museums etc.) go to ADULTS. This got parents to sign up along with their kids, and also appealed to people who wanted to go to the Symphony, Botanical Garden, etc.
- We switched to gift cards for teens & adults two years ago & participation went up 30%
- We've never done an adult program. I've always thought of it as a separate thing, but a Parent program-----that could be cool...
- We do weekly gift card prizes for teens, and that's been a huge hit.
- We're looking to partner with existing festivals/events and have a booth as many of our on-site events are already at capacity
- We partner with community businesses and Fair board to provide coupons to be used at the business or at the county fair
- We do a Bingo card as the log for adults and teens. We have a winter reading program for the wees.
- Our reading logs, basically the same for adults, teens and children, are based on time read. 5 hours per entry form. Our Adult prizes (since last year's theme was science) were for Johnson Space Center, San Antonio Botanical Garden, SA Zoo, Natural Bridge Caverns, SA Symphony, Scobee Planetarium, SA Zoo and the Wtte Museum. We had the entry boxes in the center of the library.
- Danville Public Library winter read covers ages birth to five years and encourage parent to interact with the children. Our daycares love it.
- Outreach: visiting schools to talk about the summer reading program in May
- We do a family activity where they sign up as a family and do the activity and when completed get to come to a special event and get frosty coupons
- Anybody do the 15 Minutes a Day program?
- Outreach - the teen librarians visit the nearby schools in our area for early registration
- We are doing 1,000 books before Kindergarten and it is great!!!
- We are getting ready to start the 1000 books before Kindergarten program!
- Oh and we had our sign-up on Survey Monkey, so we could go from Adult to Teen to Children seamlessly, and sign people up at all desks. Kind of integrated the program for everybody.
- Ben, for the past couple of years, I have done a version of the skit from the manual at our two elementary schools....it has made a huge difference! And I usually ask a teacher to lend me a few students to help put it on.
- We kicked off our summer reading with a popsicle stick construction contest for the teens, we hold maker labs once a month all year, teach petting zoo for adults.
- Speaking of outdoors, we have a Born Learning Trail that was just put in at our park right next to the library....I'm currently working on ways to piggyback on that...
- Is this outdoor space at the Maine Coast Public Library? We are developing a children's outdoor space for a new facility. I'd love to look into that program.

- Our teens were given an afterhours lock in with pizza and movies along with the usual bag of goodies.
- We have a finisher party at a local roller skating rink. It gets the more reluctant kids excited about reading.
- We use Coke rewards to gather better prizes for the teens.
- we had our Friends' match the "reading" hours with \$\$
- We have had Read for a Cause activities, and the money was donated by our Friends group.
- We were going to have kids set off rockets last summer and our director called our insurance company about a special event rider. We ended up not doing the rockets because the rider was too expensive.
- We made service dogs available so the unskilled reading could read to the dogs.
- I love the idea of "incentivizing storytelling to siblings"--consider contacting a storytelling group in your community like Spellbinders!
- I focused my outreach on low-income schools serving families with low education levels. That helped get kids in the library.
- We partner up with HEB every year and they donate money so we can do culinary classes with the kids. We basically provide recipes that require no heat or anything dangerous to kids and implement the math element and the health element as well.
- We used our game room to hold contest on the games and give books as prizes.
- to make outreach sustainable, we developed a trained volunteer team to go out to schools
- We're thinking of a summer concert series. Not Texas-music, too much competition, but possibly jazz and classical concerts. Also, since our theme is Superheroes, we might have a Superheroes film series.
- We do a summer concert series; it's a lot of fun.
- Last year our theme was Science, so we had a science film series (Apollo 13, Day the Earth Stood Still, Madame Curie, etc.
- We are going to partner with a local comic book store (the one where I shop) for the superheroes theme. They are going to help us develop activities. We will purchase comics to give to every kid who comes to superhero day.
- We also had a HUGELY successful Maker Faire. Lots of work but 1,100 people showed up.