

Designing Learning Events

A Framework

Audience Expertise

Tell

Presenter Role:
Expert/Presenter
Content conveyed through presentation; visual aids
Audience Role: Listen, individual learning

Share

Presenter Role:
Narrator/storyteller
Content conveyed as stories, metaphor; show rather than tell.
Audience Role: Listen, empathize, relate to own experiences.

Inquire

Presenter Role: Facilitator
Content conveyed through Socratic method of questions, discussion, conversation, social learning
Audience Role: Reflect, respond, discuss, share expertise.

Experience

Presenter Role: Coach
Content including exercises, experiments, and activities
Audience Role: explore, role play, experiment.

Create

Presenter Role:
Producer/conductor
Content is created by participants/workshop.
Audience Role: creator

Audience Engagement

Developed by Sharon Morris
Colorado State Library



COLORADO
Department of Education
Innovation, Choice and
Engagement Division

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