

**Chat Contributions from CSL In Session - It's Not Just for Kids Any More: Adult
Summer Reading Programs
with Beth Crist, Colorado State Library, December 5, 2012**

Reasons to hold Adult Summer Reading Programs

- promote the love of reading.
- As a childfree adult, I think we need to realize there are adults without kids who use our services, and it is a growing segment of US popn.
- We are opening our new branch library this summer and this program might help us promote this important event in the life of our town.
- It gives provides a connection, when both mom/dad are also participating in a SRP program as well as the children -- A family bonding
- To move our adults out of their genre comfort zone and turn them on to new authors and genres within our library!
- Travel the world without leaving your chair.
- because I want to be in a summer reading program
- promote the family unit
- To engage adults in a fun way; not just for kids
- We started ours to help the adults--they feel left out when we have all the great programs for kids.
- as part of an outreach initiative
- Organizations such as Partners, Big Brother/Sisters, etc. can use SRP's to connect with the child he or she is mentoring.
- show off other things that we have in the library DVDs. Large print, etc
- build visibility and voter support in the community
- a way for the adults to strive for prizes - so they can be a kid again reading for a shirt or whatever
- Summer library energy is infectious! Why leave adults out?

Ideas for running – Registration and Tracking

- We use reading record to register and we are going to try to get people to do reviews this year.
- Our programming was based on checking books out from displays, so it was easy to keep track of participation
- SA Public Library has an online system in use for children and teens. An adult component could easily be added.
- We use Reading Record the same program we use for the Kids and Teens summer program to Register and Track. We also have paper registration forms.
- read three books and enter name in drawing. two drawings each month with a grand prize drawing for an e-reader at the end.
- We counted the number of bingo sheets we handed out.
- I did bookmark reviews
- Registration is one of the big problems that have prevented us from restarting our ASR. If people post online - the only way that seems useful - would seem to require lots of staff time. Other experiences?
- Participants drop names in box when they have completed a book.
- We printed bookmarks week before the program began and put in books patrons checked out at circ desk. First 50 Patrons registering received book bag. Patrons sign up at circ desk, get book bags and bingo cards.
- One signup page, checklist returns have raffle slip, addition raffle slips for checkouts for those enrolled
- Ditto Robin... We use Reading Record to register and track It has only been available in Colorado but may be available nationwide soon.
- We sign up adults on a list, as we sign up the kids. Their "reading logs" are little notebooks that i give them. We stamp & sign the books every time they come in with a review.
- "brain gauge" with water theme (one "inch" for each genre), puzzles (word search, jumbled titles, author matching), passport notebooks
- The bookmarks were available at the counter and every adult that checked out was given at least one. For every two reveiws they turned in they received a free book and a chance to win a gift card

- encourage parents to participate when they sign up their children in the summer reading program
- We use a software system called Evanced to sign up and track finishers
- Patrons put their name in a draw for every book they read. If they read the featured book for that summer or anything by that author they could put in 2 slips.
- As they completed books, they went to businesses to get puzzle pieces. When they had all puzzle pieces, they were entered for the grand prize.
- we do the same as Mary Fran, but would like to encourage our older adults without children. Trying to think of different ways to do this
- Kept list of those who bingoed on their card. Eligible for small weekly prizes and name entered for end of program big drawing
- geocaching

Ideas for running – Incentives

- fine waivers
- gift cards and theme baskets
- Tote bags, coffee cups, themed prizes, coffee shop gift certificates.
- gift cards
- Ipad
- donations from local businesses, restaurants, etc
- gift cards, themed prizes, T-shirts
- Gift certificates to the local restaurant
- Weekly books, GCard, bag of gifts with theme (travel, etc)
- books, gift baskets and gift certificates
- ereader drawing and attendance at finale celebration for those who completed the program
- amazon gift cards
- Free copies, extend computer time, books, book bags, Gift Cards, tickets to local attractions.

- grand prize of a Nook or Kindle
- Will offer gift certificates to library's book's sales for all sign ups and possibly ipad as a drawing prize for 2013
- Also, free DVD rental at our library (adult collection \$1 each)
- Friends of the Library bookstore certificates.
- We don't use incentives, but do have collateral that is given out when customers sign up for the program, for example a journal last year with our logo, prompts about reading, and blank pages for them to fill out over the summer.
- Family photos, their own read poster, movie passes, coupons to area businesses and restaurants.
- Philanthropic prizes (donations to local humane society).
- opportunity to make a display of their favorite books
- a certificate to use at our used book sale
- We offered a "rafting" grand prize one year, but I think the winner was elderly and not interested in the adventure.
- weekly drawings for small prizes if patrons bingoed . large prize for full card
- Prizes from local businesses put into a "Staycation" basket. This featured, golfing, lodging, bowling meals, massages etc.

Ideas for running – Programming

- Kickoff program on first day in lobby for adults. Cheeses around the world last year, this year just refreshments. Show checklists, brochure, programming.
- all programs last year were used to highlight local businesses and services. we brought in no outside performers
- look up your bday on microfilm
- Books/ Movies
- speakers, hobby fair (beekeeper, worm composter, jewelry crafter)
- We do an interactive mystery potluck dinner. The costumes are hilarious and fabulous!
- Speed booking...like speed dating with books!

- We involved our local merchants this past year. GEEK local businesses. As they read they were given clues to businesses.
- We have program kits that travel between branches and a lot of them are related to current trend..pinterest crafts, make your own sushi, felting, etc
- Chocolate lovers, Cake Decorating,
- Author visit, we had a Lady of the evening program to go with this year's theme
- thinking of doing a scavenger hunt in the library
- Family programming widens the audience.
- book and movie night
- We also had a recipe exchange
- We haven't done adult summer readings in the past but are hoping to do so this coming summer.
- Created a "bed" book display last year for adult summer reading.
- wine tasting program
- We had this event celebrating the anniversary of the first Harry Potter release, involving all 5 floors of our library. Even reference got involved. HUGE attendance, far exceeded expectations. craft activities for kids and teens, trivia for teens and adults, HP-themed snacks :) So much fun.
- I want to go to Mary's library
- We did a finger food "potluck" where everyone brought their favorite snack foods from around the world or family recipes.
- I'm coming to Mary's program :O)
- Author visits, promote One Book/One Siouxland book, state wide read books, humanities speakers then provide books for those topics.
- Your city at night photography contest last year, tied in book discussion and film series.
- murder mystery recipe potluck
- Geocaching programs
- These ideas are great I can't wait to try some of them.

- we really had large turn out for book discussions from two specific books staff chose to include on bingo card.
- Lovely Lavendar soap making class
- we had an end of summer dessert party for all participants
- oooh. dessert party.
- Upcycling craft night.
- We are thinking of doing a garden theme program this summer...any ideas?
- I love the idea of a murder mystery!
- Movie nights.
- One year we had a ping pong tournament for adults- very popular with immigrant community here!
- Spanish summer reading program.
- YAY murder mystery! I did that once in a small town library--it also built relationships between the staff who participated.

Using Adult SRP to pilot or start an ongoing program - Inside the library

We started a scrapbooking group from the adult SRP

We use the adult reading program to incorporate a couple book discussions for specific books that will appear on the bingo card to try to get more participation from the community to attend our year long book discussion groups.

We continued it for a few months. The leader could not continue.

Often our local summer reading programming guests offer an anchor for “rest of the year” programming. One example, we now have a monthly Yo-Yo club which attracts adults too!

We've been talking about starting an on-line book club, and an adult SRP would be a great way to sound it out

We had a "Write Your Memory" program and a number of people signed up to be in an on-going group. Unfortunately our staff member that wanted to coordinate this had to leave her job :(Hoping to start this up this summer.

Our Between the Covers Book club incorporates "food" from the book into our gatherings. ie: Scones for "Sticks & Scones"

Try to get a gardening group to start and maintain our library seed catalog that we want to get started.

Using Adult SRP to pilot or start an ongoing program - Outside the library

attend a community event

This year we are adding an outdoor space to our library- we will have our first community garden this year!

And the community garden is a pilot program.

I would love to have an outdoor space- great ideas.

We really try to get those who get their books through outreach to participate in the Adult Reading program also.

Master Gardeners taught a junior master gardener program during the summer.

Our community garden provided us with a wide variety of other types of programs. It has now evolved into a farmers market.

Recliner book club. Download e-books, send in comments on blog. Never leave the chair.

I love the recliner book club idea. We have lots of patrons who utilize our downloadable books

I've been trying to get an on-line book club going. Calling it "recliner book club" might be the kick we need! Can i steal that, David?

copyright permission is okay.

I wanna steal/borrow the idea too pretty please

We call it recycling programs ideas

Partnering Ideas

- We are hoping to partner with our Senior Center this year.
- I would like to do something with a new assisted living/nursing home. where do I start?
- We plan to partner with our Golden Seniors again this year
- We partner with the museum next door, our senior group, and the local school district.
- the program director at the nursing home
- activity directors
- We partner with the Community Arts group and the Fire department. This year perhaps we will work with the forest service office and the community garden
- contact the Activities Director
- For the last 5 summers I have been the adult programmer and this year I will be the children's programmer as well. Trying to figure out how to incorporate the two but still keepseperate.
- Other city departments and local businesses and organizations; keeping it local for community-interest reasons
- Assisted Living/ Nursing Homes usually LOVE outreach programs--bring the library to them!
- We also work with our local day care and the neighbouring library district
- I do presentations at nursing homes of old pics they probably remember these places
- We also partner with the Breaks Interstate Park
- Cultural Moments. We have artist, musicians, etc come to the libray and when people walk by they get to experience a cultural moment.
- after 3 years of routine adult programs, families still assume adult programs such as a Starbucks cooffee event was for kids learning
- everyone will want to ILL these books
- Parents with no babysiter desparate for a cup of coffee perhaps :)
- Trivia night from 60's and 70's TV shows and music.